FIRST ANNOUNCEMENT

ESPCH6
SIXTH ANNUAL CONFERENCE AND AWARDS CEREMONY
EUROPEAN SOCIETY FOR PERSON CENTERED HEALTHCARE

27-28 February 2020
The Weston Hall Conference Suite
University of West London
Ealing Campus
London W5 5RF, UK
Dear Colleague

The President, Secretary General and Officers of the European Society for Person Centered Healthcare (ESPCH), are delighted to announce the dates and location of the Sixth Annual Conference and Awards Ceremony (ESPCH6) of the Society, which will take place on Thursday 27th and Friday 28th February 2020 at the University of West London, London, UK. ESPCH6, which has been organised by the Society in collaboration with the newly established European Institute for Person Centred Health and Social Care at UWL, will deliver some 30 academic, clinical and patient presentations, over 9 intensive sessions.

Key themes at ESPCH6 will include the impact of the Digital Health Revolution/AI/caring robots on PCC, the latest thinking on social prescribing as a recent addition to the PCC armoury, the most recent developments in shared decision-making strategies, and the new concepts of health and illness which are emerging as a consequence of the continuing evolution of the person-centered clinical method. The status of PCC as an ethical imperative and human right will be discussed, along with an exposition of the latest data demonstrating the empirical scientific evidence for PCC-mediated therapeutic approaches in healthcare, together with their accompanying economic justifications. ESPCH6 will also consider the potential of the flagships NHS 10 Year Strategic Plan to increase the person-centered care of the chronic, socially complex illnesses. Specific advances in behavioural science of relevance to how PCC can maximise treatment adherence will feature centrally. The conference will debate the methodological approaches deemed necessary to accelerate the operational implementation of PCC through the formulation of non-prescriptive clinical guidance for PCC. The growing role of therapeutic empathy - and developments in the understanding and use of the therapeutic clinical relationship - will also be debated. Of central significance, ESPCH6 will review how sophisticated advances in patient advocacy are enabling a data-driven embedding of PCC within modern health and social care systems. The conference will also learn how the pharmaceutical and healthcare technology industries are fulfilling a vital function in advancing the progress of PCC through their rapidly expanding and forward looking ‘patient-centricity’ initiatives.

At the 2020 Awards Ceremony on the evening of 27th February, the President of the ESPCH will confer Society medals and prizes to honour a wide range of international colleagues, teams and institutions, who have been working assiduously for the promotion and implementation of PCC within modern healthcare systems, many of whom have been elected as key speakers at ESPCH6.

The detailed conference programme and speakers for ESPCH6, together with a Call for Abstracts and Call for Posters, will appear within the Second Announcement of ESPCH6, very shortly.


Any enquiries may be addressed to Professor Andrew Miles: andrew.miles@pchealthcare.org.uk

We look forward to welcoming you to ESPCH6 and in the interim send kind collegial regards.
About the European Society for Person Centered Healthcare (ESPCH)
The ESPCH is a professional membership body of multidisciplinary clinicians, academics, expert patients, patient advocacy groups, policymakers and economists, founded in January 2014. The Society exists to promote the continuing integration of medicine's inherent humanism with its ongoing biomedical and technological advance within the modern era of chronic long term co and multi-morbid, socially complex illness. In doing so the Society places itself directly at the service of medicine, the clinical professions, patients and the public.

About the Conference ESPCH6
The Conference is the Sixth Annual Conference and Awards Ceremony of the European Society for Person Centered Healthcare (ESPCH6). The Conference will continue to develop the thinking and to debate the conclusions of the first five annual conferences of the Society held in Madrid (July 2014 & June 2015) and London (September 2016, October 2017 & December 2018) in order to contribute to the ongoing progress and momentum of person-centered healthcare as personal clinical practices and modern healthcare systems move increasingly towards patient and person-centered models.

Who should attend?
Clinical and academic medical staff of all specialties and grades of seniority, Deans and Associate/Assistant Deans of Undergraduate Medical Education and Postgraduate Medical Training, Specialist Nurses and Nurse Educators at Undergraduate and Postgraduate levels, clinical psychologists, physiotherapists, occupational therapists, social work professionals, academics in the philosophy of science/medicine, health policymakers, and all colleagues spearheading the digital healthcare revolution. We enthusiastically welcome attendance by patients, their carers, and patient advocates/charities, and encourage attendance by colleagues working on patient centricity and digital health in the pharmaceutical and healthcare technology industries.

Venue and Accommodation
The conference will be held at the Weston Hall Conference Suite at the University of West London, Ealing Site, London, UK (University of West London, St Mary's Road, Ealing, London W5 5RF, UK) on the 27th and 28th February 2020. Full details of transport information and a list of recommended hotels in the vicinity of the venue, will be provided to delegates following successful registration.

Fee and Payment
The fee for attendance is £250 (Or £175 for single day attendance – Day 1 or Day 2 only). A special rate of £200 is available for non-medically qualified clinicians and academics (Or £125 for single day attendance – Day 1 or Day 2 only). A rate of £100 is available for students, patients and carers (Or £75 for single day attendance – Day 1 or Day 2 only). The rate for industry attendance is £500 (Or £275 for single day attendance – Day 1 or Day 2 only). The rate for employees representing Patient Organisations is £250 (Or £175 for single day attendance – Day 1 or Day 2 only). The Awards Ceremony and Networking Reception incurs an additional fee of £65. Registration can be completed and payment by PayPal made via the following link ...

Enquiries
All enquiries in relation to the administrative aspects of the conference should be made to Dr Vivian Mounir [vivian.mounir@pchealthcare.org.uk]. Enquiries of an academic or clinical nature should be made to Professor Andrew Miles [andrew.miles@pchealthcare.org.uk]. Sponsorship and advertising enquiries in relation to ESPCH6 may be made to Mr. Andrew Williamson, ESPCH Director of Finance and Operations at [andrew.williamsonprofunit@gmail.com].

Cancellations
Cancellations can only be accepted in writing. A refund, less an administrative charge of £30, will be given on all cancellations made before 20th February 2020. Thereafter, the full delegate fee is non-refundable. Substitutions may be made at any time. No refunds can be given after 20th February 2020 for cancellations due to industrial action or acts of terrorism. The ESPCH reserves the right to modify the academic programme in the event of speaker inability to present.

For CPD accreditation, Certificates of Attendance are available on request at the Registration Desk

Data Protection Act
Your name, current postal or professional address (or address for correspondence given) and contact telephone number(s) will be entered into a confidential database for conference administrative purposes and will under no circumstances be shared with third parties.